

CONTACTS

EDUCATION

Master in Journalism 2005-2007
LuiSS School of Journalism

- Luigi Mayer Award for achieving 1st place in the merit ranking 2006.
- Internship at the Ansa press agency in Washington, DC, USA.
- Internship at Il Sole 24 Ore.

Degree in Political Sciences 2000-2004
LuiSS Guido Carli University of Rome

- Degree achieved *magna cum laude*.
- Erasmus scholarship at the University of Oslo, Norway.
- Internship at the Italian embassy in Tel Aviv, Israel.

PROFICIENCIES

English - Fluent

- High level of fluency in financial English, written and spoken.

French - Very good

- Can read and translate financial papers.

Social and IT

- LinkedIn, Instagram, Reddit, Facebook.
- Copilot, Marketo, Salesforce, HTML, Adobe and MS suites.

INTERESTS

- Literature, traveling, cinema, painting.

Andrea Curiat

Professional journalist and communication manager with over 15 years of experience and a broad set of skills, including financial and investment writing, social media management, relationships management, data analysis, events moderation and planning.

Extensive knowledge of financial, economic and investment trends and themes.

EXPERIENCE

Contributor

- **Il Sole 24 Ore** 2007 - ongoing
 - Author of articles, interviews and analyses on economic themes for the most influential Italian financial daily and for its weekly and monthly supplements, including wealth management insert Plus24.
 - Contributed to several books published by the editorial group of Il Sole 24 Ore, including a guide on ETFs and one on pension funds.
 - Maintained two regular columns on the Italian job market, and an ongoing space on the special guides dedicated to higher education, post-graduate studies and job placement.
- **Wired Italia** 2010 - ongoing
 - Author of articles and interviews on economic and pop culture themes for the Italian edition of renowned US magazine, both online and on printed magazine.
 - SEO optimization of articles uploaded on the website via Copilot.
 - Coverage of events as local correspondent; moderator and speaker at local events such as the iconic Wired Next Fest.
 - Managing a long-running weekly column on the Italian website with an average of 5-10 articles per month.
- **Public Policy** (2012-2014), **UniRadio - Labnext** (2011), **Mondadori** (2010), **La Repubblica degli Stagisti** (2009-2014), **Il Foglio** (2008-2014)
 - Further experiences as a journalist, most notably: director and speaker at Unicredit's internal web radio; chief editor of InGlass magazine; writer of a short novel in a book published by Mondadori.

EMEA Communications Manager

2014 - 2024

BNY Investments

- Responsible for managing relationships with and communications towards Italian, Swiss and German financial media, handling local PR agencies, and organizing Pan-European media events.
- Creation of editorial content and presentations for financial intermediaries and institutional investors. Ideation of social media posts (LinkedIn) for company spokespeople.
- Overview on the localization of newsletter and advertising campaigns. Support the Marketing team in the organization of events and advertising campaigns, ensuring synergies with the PR activities.